

## Introduction



### Small in Size. Big on Power.

For 2016, Kia rolls out its revamped Sportage for those who want to take advantage of a small SUV with big personality.

Under its hood, the Sportage showcases one of two engines: either a 2.4L GDI 4-cylinder, delivering 182 horsepower, or a robust 2.0L GDI high-performance turbocharged block, that screams with 260 horses. Both engines mate with a six-speed automatic transmission with Sportmatic® shifting and can be paired with the optional Dynamax® all-wheel-drive (AWD) system.

The Sportage lineup includes the LX, EX and SX trims and two different packages: the LX Popular Package and the EX Premium Package. Last year's SX Luxury Package has been discontinued and all of its comfort and convenience features are now standard on the SX trim.

Of course, cutting-edge technology such as the available UVO eServices\* with Navigation\*, Infinity®\*\* audio system and Rear Park Assist System\* are also on the menu, proving that the Kia Sportage is just the right fit for those who want it all.

### What's New for 2016

#### Exterior

- Exterior colors discontinued: Sand Track, Signal Red, and Sage Green
- Xenon High-Intensity Discharge (HID) Headlights removed (SX Trim)

#### Interior

- EX Trim
  - » Adds new AM/FM/CD/MP3/SiriusXM®\*\* audio system with 4.3-inch touch screen and Rear-Camera Display\*
  - » Removes UVO eServices\*
  - » Removes Infinity®\*\* audio system, front fog lights, heated exterior mirrors with LED turn signals, auto-dimming rearview mirror with HomeLink®\*\* and cooling glove box (now part of EX Premium Package)
- SX Trim
  - » Adds leather-trimmed seats
  - » Adds ventilated front seats
  - » Adds panoramic sunroof
  - » Adds auto-dimming rearview mirror with HomeLink®\*\*

\*See the last page in this section for important Safety and Legal information.

### Previous Accolades



Both the 2014 and 2016 Sportage AWD earned the NHTSA\* 5-Star Overall Vehicle Score



The J.D. Power and Associates\* Initial Quality Study<sup>SM</sup> (IQS)\* lists the Sportage as the "Highest Ranked Small SUV" (in a tie) for 2013 and 2014

# 2016 SPORTAGE

## Introduction / Models & Colors

### What's New for 2016 (Continued)

#### Packaging

##### • LX Trim

- » UVO Package removed
- » Popular Package removes exterior mirrors with LED turn signals and adds:
  - New AM/FM/CD/MP3/SiriusXM®\*\* audio system with 4.3-inch touch screen and Rear-Camera Display\*
  - Auto-On/Off Headlights

##### • EX Trim

- » Premium Package removes leather-trimmed seats and Push Button Start with Smart Key\* (now standard) and adds:
  - Infinity®\*\* audio system with 7 speakers (including subwoofer)
  - Auto-dimming rearview mirror with HomeLink®\*\*
  - Front fog lights
  - Power-adjustable heated power-folding exterior mirrors with LED turn signals
  - Cooling glove box










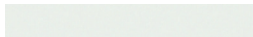

















##### • SX Trim

- » Luxury Package removed
- » Former Luxury Package features now standard

### Model Codes/Pricing

Model	Engine	Transmission	Drive	Horsepower (hp)/ Torque (lb.-ft.)	EPA Estimated Fuel Economy (City/Highway/Combined; MPG*)	Model Code	MSRP*
Sportage LX	2.4L GDI Dual CVVT 4-cyl.	6-Speed A/T	FWD	182/177	21/28/24	42222	\$22,150
Sportage LX	2.4L GDI Dual CVVT 4-cyl.	6-Speed A/T	AWD	182/177	19/26/22	42422	\$23,650
Sportage EX	2.4L GDI Dual CVVT 4-cyl.	6-Speed A/T	FWD	182/177	21/28/24	42242	\$25,350
Sportage EX	2.4L GDI Dual CVVT 4-cyl.	6-Speed A/T	AWD	182/177	19/26/22	42442	\$26,850
Sportage SX	2.0L Turbo GDI Dual CVVT 4-cyl.	6-Speed A/T	FWD	260/269	20/26/22	45282	\$29,990
Sportage SX	2.0L Turbo GDI Dual CVVT 4-cyl.	6-Speed A/T	AWD	260/269	19/25/21	45482	\$31,490

### Color Options

Exterior Colors <sup>1</sup>	Interior Colors <sup>1</sup>					
	LX		EX		SX	
	Cloth		Leather		Leather	
 Black Cherry (9P)	 Black	 Alpine Gray	 Black	 Alpine Gray	 Black	
 Bright Silver (A3D)	 Black	 Alpine Gray				
 Clear White (UD)	 Black	 Alpine Gray	 Black	 Alpine Gray	 Black	
 Mineral Silver (E6S)	 Black	 Alpine Gray	 Black	 Alpine Gray	 Black	
 Twilight Blue (BAH)	 Black	 Alpine Gray	 Black	 Alpine Gray	 Black	
	Interior Color Codes: Black (WK), Alpine Gray (GAH)					

<sup>1</sup> Color matches are as close to actual as possible. Color may vary due to print reproduction.

\*See the last page in this section for important Safety and Legal information.

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# Specifications

Engine & Drivetrain	2.4L GDI 4-cyl.		2.0L Turbo GDI 4-cyl.	
Type	2.4-liter 4-cyl., aluminum block & aluminum heads, Gasoline Direct Injection (GDI)		2.0-liter turbocharged 4-cyl., aluminum block & aluminum heads, Gasoline Direct Injection (GDI)	
Valve gear	DOHC, four valves per cyl., Dual CVVT		DOHC, four valves per cyl., Dual CVVT	
Displacement (cc)	2,359		1,998	
Bore x Stroke (mm)	88 x 97		86 x 86	
Compression ratio	11.3:1		9.5:1	
Horsepower (hp @ rpm)	182 @ 6,000 (SULEV*: 180)		260 @ 6,000	
Torque (lb.-ft. @ rpm)	177 @ 4,000 (SULEV*: 176)		269 @ 1,850-3,000	
Fuel tank capacity (gal.)	15.3		15.3	
Transmission	Electronically controlled 6-speed automatic w/overdrive & Sportmatic® shifting		Electronically controlled 6-speed automatic w/overdrive & Sportmatic® shifting	
EPA Estimated Fuel Economy (city/highway/combined; MPG*)	2.4L GDI 4-cyl.		2.0L Turbo GDI 4-cyl.	
	FWD	AWD	FWD	AWD
LX	21/28/24	19/26/22	-	-
EX	21/28/24	19/26/22	-	-
SX	-	-	20/26/22	19/25/21
Body & Chassis	Specifications			
Layout	Front engine, front-wheel drive or available full-time, electronic on-demand Dynamax®* all-wheel-drive (AWD) system			
Body type	Steel unibody			
Front suspension	Independent, MacPherson struts, stabilizer bar, high-performance shock absorbers			
Rear suspension	Independent, multi-link, high-performance shock absorbers			
Steering type	Rack-and-pinion, Electric Power Steering (EPS)			
Turning circle, curb to curb (ft.)	34.7			
Brakes	Specifications			
Type	4-wheel power Anti-lock Braking System (ABS)			
Front	11.8-in. ventilated discs			
Rear	11.2-in. solid discs			
Wheels	Tires	Recommended Inflation Pressure (Front/Rear; psi)		
17-in. alloy wheels	225/60R17 (standard on LX)	33/33		
18-in. alloy wheels (A Type)	235/55R18 (standard on EX)	33/33		
18-in. alloy wheels (B Type)	235/55R18 (standard on SX)	33/33		
Exterior Dimensions	Specifications			
Wheelbase (in.)	103.9			
Length (in.)	174.8 (2.4L GDI); 175.2 (2.0L Turbo)			
Track, front/rear (in.)	63.3/63.3 (LX); 62.9/62.9 (EX, SX)			
Width (in.)	73.0			
Height (in.)	64.4			
Ground clearance (in.)	6.8			
Approach/Departure angle (°)	28.1/28.2			
Interior Dimensions	Specifications			
Seating capacity	5			
Headroom (1st/2nd; in.)	39.1/38.5			
Shoulder room (1st/2nd; in.)	56.7/55.1			
Legroom (1st/2nd; in.)	41.4/37.9			
Hip room (1st/2nd; in.)	53.7/49.1			
Cargo volume (behind 1st row; cu.-ft.)	54.6			
Cargo volume (behind 2nd row; cu.-ft.)	26.1			
Passenger volume (cu.-ft.)	See Mobile Guide			
Capacities	2.4L GDI 4-cyl.		2.0L Turbo GDI 4-cyl.	
	FWD	AWD	FWD	AWD
Curb weight, minimum/maximum (lbs.)	3,280/3,426	3,426/3,571	3,433/3,512	3,585/3,664
Towing* capacity (lb.)	2,000	2,000	2,000	2,000

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## Key Competitive Wins\*

## 2016 Kia Sportage vs. 2015 Ford Escape

- Escape Trim Levels: S, SE, Titanium
- Escape Powertrain Options: 2.5L 4-cylinder with 6-speed SelectShift™ A/T; 1.6L EcoBoost® 4-cylinder with 6-speed SelectShift™ A/T; 2.0L EcoBoost® 4-cylinder with 6-speed SelectShift™ A/T

## Key Sportage Wins

- **Advanced Powertrain**
  - » Sportage's standard 2.4L engine not only provides 14 more horsepower than Escape's larger 2.5L block, it does so with a lower displacement
  - » Sportage's 2.0L turbo engine powers 260 horses, while neither one of Escape's 1.6L or 2.0L turbo engines, tallying 173 and 240 horsepower, respectively, can match that
- **Increased Style**
  - » Sportage offers LED Positioning Lights as standard; the lights on the Escape do not have the LED feature
  - » LED tail lights are also available on the Sportage but not for the Escape
- **Greater Comfort and Convenience**
  - » Downhill Brake Control (DBC) comes standard on the Sportage but is not available on any trim of the Escape
  - » Sportage comes standard with UV-reducing solar control glass which is not available on the Escape
  - » Available ventilated front seats are offered on the Sportage but are not available on the Escape
  - » Sportage makes available a cooling glove box which is not available on the Escape
- **Superior Warranty**
  - » Kia's 5-year/60,000-mile\* New Vehicle Limited Basic Warranty compared with Ford's 3-year/36,000-mile coverage
  - » Kia's 10-year/100,000-mile\* Limited Powertrain Warranty beats Ford's 5-year/60,000-mile plan

## 2016 Kia Sportage vs. 2015 Toyota RAV4

- RAV4 Trim Levels: LE, XLE, Limited
- RAV4 Powertrain Options: 2.5L 4-cylinder with 6-speed A/T with sequential shift control

## Key Sportage Wins

- **Advanced Powertrain**
  - » Both of Sportage's engines feature Gasoline Direct Injection, while the single engine offered on the RAV4 uses Multiport Injection technology
  - » Sportage's 2.0L turbocharged 4-cylinder high-performance engine delivers 260 horses, 84 more than RAV4's 2.5L engine
- **More Safety Features**
  - » Sportage makes available a Rear Park Assist System\*, but this safety feature is not available for RAV4
- **Greater Comfort and Convenience**
  - » Downhill Brake Control (DBC)\* and Hill-start Assist Control (HAC)\* come standard on the Sportage but no trim on the RAV4 offers these convenient features
  - » Sportage's available ventilated front seats are not an available luxury on the RAV4
- **Superior Warranty**
  - » Kia's 5-year/60,000-mile\* New Vehicle Limited Basic Warranty beats Toyota's 3-year/36,000-mile coverage
  - » Kia's 10-year/100,000-mile\* Limited Powertrain Warranty compared with Toyota's 5-year/60,000-mile plan
  - » Kia's 5-year/60,000-mile\* Roadside Assistance\* is more than double that of Toyota's 2-year/25,000-mile service

## 2016 Kia Sportage vs. 2016 Mazda CX-5

- CX-5 Trim Levels: Sport, Touring, Grand Touring
- CX-5 Powertrain Options: 2.0L 4-cylinder with 6-speed M/T; 2.5L 4-cylinder with 6-speed A/T

## Key Sportage Wins

- **Advanced Powertrain**
  - » Sportage features the available Dynamax®\* all-wheel-drive (AWD) system with Torque Vectoring Cornering Control (TVCC) and AWD Lock, while the CX-5 only offers a conventional all-wheel-drive system
  - » Standard engine on Sportage has 27 more horsepower than CX-5; Sportage turbo engine offers 76 more horsepower than CX-5's bigger engine
- **Greater Comfort and Convenience**
  - » Downhill Brake Control (DBC) comes standard on Sportage but is not available for CX-5
  - » Sportage's available ventilated front seats are not available on the CX-5
  - » Sportage also makes available UV-reducing solar control glass, but this feature is not available on any trim of the CX-5
- **Superior Warranty**
  - » Kia's 5-year/60,000-mile\* New Vehicle Limited Basic Warranty compared to Mazda's 3-year/36,000-mile coverage
  - » Kia's 10-year/100,000-mile\* Limited Powertrain Warranty beats Mazda's 5-year/60,000-mile plan
  - » Kia's 5-year/60,000-mile\* Roadside Assistance\* vs. Mazda's 3-year/36,000-mile service

## 2016 Kia Sportage vs. 2015 Volkswagen Tiguan

- Tiguan Trim Levels: S, SE, SEL and R-Line
- Tiguan Powertrain Options: 2.0L turbo 4-cylinder with 6-speed A/T with sequential shift control

## Key Sportage Wins

- **Advanced Powertrain**
  - » Sportage's 2.0L turbocharged 4-cylinder high-performance engine unleashes a whopping 260 horsepower along with 269 lb.-ft. of torque, while the VW only manages 200 horsepower and 207 lb.-ft. of torque
- **More Safety Features**
  - » Sportage makes available a Rear Park Assist System\* though no feature of the Tiguan offers this additional peace of mind
- **Increased Style**
  - » Sportage offers available LED tail lights; this feature is not available for Tiguan
- **Greater Comfort and Convenience**
  - » Downhill Brake Control (DBC)\* and Hill-start Assist Control (HAC)\* come standard on the Sportage but neither are available for the Tiguan
  - » Auto-On/Off headlights come standard on the Sportage but are not available for Tiguan
  - » Sportage comes standard with UV-reducing solar control glass though this feature is not available on the Tiguan
  - » Sportage offers more legroom than Tiguan: 41.4 vs. 40.1
- **Superior Warranty**
  - » Kia's 5-year/60,000-mile\* New Vehicle Limited Basic Warranty vs. VW's 3-year/36,000-mile warranty
  - » Kia's 10-year/100,000-mile\* Limited Powertrain Warranty compared with VW's 5-year/60,000-mile coverage
  - » 5-year/60,000-mile\* Roadside Assistance\* beats VW's 3-year/36,000-mile service

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# 2016 SPORTAGE

## Safety Information and Legal Disclaimers

**911 Connect:** 911 Connect activates after airbag deployment and requires a cell phone connected via *Bluetooth*<sup>®</sup> wireless technology and a wireless signal.

**Airbags:** For maximum protection, always wear your seat belt.

***Bluetooth*<sup>®</sup> Wireless Technology:** The *Bluetooth*<sup>®</sup> word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A *Bluetooth*<sup>®</sup> enabled cell phone is required to use *Bluetooth*<sup>®</sup> wireless technology.

**Brake Assist System (BAS):** No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

**Cargo:** All cargo should be evenly distributed, properly secured and never piled higher than the seatback.

**Competitive Comparison:** Competitive vehicle data gathered from manufacturers' websites March 2015.

**Diagnostics:** Vehicle Diagnostics do not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis and airbag systems only and requires initial activation. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual.

**Downhill Brake Control (DBC):** No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

**Dynamax<sup>®</sup>:** Dynamax<sup>®</sup> is a registered trademark of Magna International, Inc.

**Electronic Brake-Force Distribution (EBD):** No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

**Electronic Stability Control (ESC):** No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

**Hill-Start Assist Control (HAC):** No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

**HomeLink<sup>®</sup>:** HomeLink is a registered trademark of Gentex Corporation.

**Infinity<sup>®</sup>:** Infinity is a registered trademark of Harman International Industries, Inc.

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**Liftgate:** Driving with the liftgate open may be unlawful and can draw dangerous exhaust fumes into your vehicle; if you choose to do so, keep air vents and all windows open for proper ventilation.

**MPG (Miles Per Gallon):** Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.

**MSRP:** MSRP excludes destination and handling, taxes, title, license fees, options and retailer charges. Actual prices set by retailer and may vary.

**National Highway Traffic Safety Administration (NHTSA):** Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Model tested with standard side-impact airbags (SABs).

**Navigation:** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.

**Park Assist System:** The Park Assist System is not a substitute for safe driving, and may not detect all objects around the vehicle. Always drive safely and use caution.

**Parking Minder:** The Parking Minder feature operates with certain smartphone devices with activation of the UVO eServices app. Normal cellular service rates apply. Feature relies on the GPS within the user's smartphone to locate a parked vehicle from the current location.

**Push Button Start with Smart Key:** Always come to a complete stop before turning the engine on or off. However, if you have an emergency while the vehicle is in motion and must turn the engine off, you can turn the engine off to the ACC position by pressing the Start/Stop button for more than 3 seconds or 3 times in succession. If the vehicle is still moving, you can restart the engine by pressing the Start/Stop button with the shift lever in Neutral (N). With the engine off, power assist for steering and braking will be disabled, and the vehicle will be more difficult to control.

**Rear-Camera Display:** The Rear-Camera Display is not a substitute for safe driving, and may not detect all objects around the vehicle. Always drive safely and use caution.

**Roadside Assistance:** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via *Bluetooth*<sup>®</sup> wireless technology and a wireless signal.

**Roof Rack/Roof Rack Attachments/Roof Rails:** Roof rail crossbars and various roof rack attachments available at additional cost.

**SiriusXM<sup>®</sup>:** SiriusXM<sup>®</sup> Satellite Radio, SiriusXM<sup>®</sup> Traffic and SiriusXM<sup>®</sup> Travel Link each require a subscription sold separately, or as a package, by SiriusXM Radio, Inc. **If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com).** Other fees and taxes will apply. All fees and programming are subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Data displays and individual product availability vary by vehicle hardware. Current information and features may not be available in all locations, or on all receivers. Weather Forecast, Current Conditions may not be available in all locations. For actual features and images of real products, consult the vehicle manufacturer. SiriusXM is not responsible for any errors or inaccuracies in the data services or their use in the vehicle. Travel Link Stocks displays current price and daily delta of around 7,000 actively reported securities traded on the NYSE<sup>®</sup>, NASDAQ<sup>®</sup> and AMEX<sup>®</sup>. The service is delayed approximately 20 minutes. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). SiriusXM Internet Radio service is available throughout our satellite service area and in AK and HI. © 2015 Sirius XM Radio, Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio, Inc.

**Steering-Wheel-Mounted Controls:** Driving while distracted is dangerous and should be avoided. Remain attentive to driving and be cautious when using steering-wheel-mounted controls while driving.

**Super Ultra Low Emission Vehicle (SULEV):** Sportage SULEV (Super Ultra Low Emission Vehicle) 2.4L engine: 180 hp @ 6,000 rpm, 176 lb.-ft. @ 4,000 rpm. SULEV engine standard in select states: AK, CA, CT, MA, MD, ME, NJ, NY, OR, PA, RI, VT, WA.

**Tire Pressure Monitoring System (TPMS):** Even with the Tire Pressure Monitoring System, always check your tire pressure on a regular basis.

**Towing/Tow Hitch:** Towing requires additional equipment. See Owner's Manual for towing capacity, and additional instructions and warnings. Always use caution while towing.

**Traction Control System (TCS):** No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

**UVO eServices:** Distracted driving can result in a loss of vehicle control. Never use a handheld device or vehicle system that takes your focus away from safe vehicle operation.

**Warranty:** The Kia 10-year/100,000-mile warranty program includes various warranties. Warranties include powertrain and the New Vehicle Limited Warranty (Basic). All warranties are limited. See retailer for details or go to [kia.com](http://kia.com).

**Wheel Locks:** Wheel locks are an available accessory on all Kia vehicles equipped with alloy wheels.

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